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NJ AMC Adds New Full-Service Client Partners to its Growing Firm

Talley Management Group, Inc. welcomes new client partners

MOUNT ROYAL, NJ – August 22, 2018 – <u>Talley Management Group, Inc. (TMG)</u>, a leading association management company creating stronger communities and human connections to enhance global society for over three decades, has added three new nonprofit associations to its list of 20 client partners, representing various areas of focus.

"Talley Management Group is elated to welcome these new organizations to our firm," said TMG President Gregg Talley, FASAE, CAE. "Our team of professionals are ready to bring their knowledge in the areas of full-service management, association program consulting and association outsourcing to each of these unique groups. TMG prides itself on giving each of our clients the specific, custom attention and service they each require, a methodology that helps associations reach their full potential, regardless of their size, industry or budget."

The new associations joining TMG are outlined and will be headquartered out of the NJ and Washington DC locations.

Instructional Technology Council (ITC) - ITC is a leader in advancing distance education. ITC's mission is to provide exceptional leadership and professional development in higher education to its network of eLearning practitioners by advocating, collaborating, researching, and sharing exemplary, innovative practices and potential in educational technologies. ITC tracks federal legislation that will affect distance learning, conducts annual professional development meetings, supports research, and provides a forum for members to share expertise and materials.

Onsite Property Management Association (OPMA) - The OPMA supports the advancement of onsite rental property management companies. By providing education and advocacy, the OPMA promotes the value of the rental experience through onsite property management companies, leveraging the collective experiences of industry veterans. The association is committed to providing a clear and cooperative message and to championing the growth and success of the industry and works to elevate industry standards to ensure superior guest and homeowner experiences.

The Chartered Financial Analyst (CFA) Society, Philadelphia Chapter (CFAP) – The CFA Society of Philadelphia furthers the interchange of information and opinions among people in the investment community, fostering a high standard of ethics while promoting a clear public understanding of the functions of security analysis. This organization is a Charter Society of the CFA Institute and is the seventh largest Society in the U.S. with approximately 2,000 members.

TMG recently expanded its brand globally this year, bringing the association management company model to India, launching <u>Vraata</u>, and Africa, launching <u>AFAMCO</u>, the African Association Management Company. Through the two global ventures, TMG and its respective partners are assisting new and existing associations within the two areas while also helping established associations to expand their global reach into both Africa and India. TMG's global experience coupled with the local connections of its two business partners, are helping nonprofit associations reach their full potential.

For more information about Talley Management Association, Inc. and its services, visit talley.com.

About Talley Management Group, Inc. (TMG)

Talley Management Group, Inc., (TMG) is a full-service association management company. Founded in 1987, TMG has over 20 fullservice association clients and provides event planning and consulting services to many more. Its mission is to create stronger communities and human connections to enhance global society. For more information on TMG, its services and full client partner list, visit <u>talley.com</u>, on Facebook <u>@talleymanagement</u>, on Twitter <u>@TalleyMgmt</u> and on <u>LinkedIn</u>.

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